



SacCountyGOP District Voter Outreach Events

Purpose: To hold regional events where Central Committee Members in each Supervisorial District can engage with Sacramento County registered voters, current and prospective volunteers and donors, to provide resources available through SacCountyGOP, raise funds, and recruit candidates for elected and appointed public office. Assuming the Recall will receive enough valid signatures, the event will also provide an update on the Recall timeline and involvement opportunities. Attendees should leave the event with hope for the future, and a clear understanding of how to be involved in the Republican Party of Sacramento County.

Timeline:

Late March – All elected Central Committee Members and Alternates within each Supervisorial District meet at headquarters, by phone, or on Zoom to discuss event. Let Betsy or Barbara know how/when you would like to meet and if you need help setting up a Zoom or conference call, or if you would like to use the SacCountyGOP meeting room during or after office hours.

Month of April – Find venue, select a date in mid-late May, secure event sponsors, work with SacCountyGOP to develop invite list, and determine event format (e.g. cocktails/appetizers, buffet dinner, BBQ, coffee/desserts.) Decide if RSVPs should go to the host or SacCountyGOP.

SacCountyGOP will inform voters on their current email list that local events are being planned. A sign-up form on the site will allow Sacramento voters to request an invitation and sponsor their local event.

SacCountyGOP will also reach out to Republican elected officials and leaders who can attend the event as soon as the date has been chosen.

Early May – As soon as the Recall is certified, invites will be emailed/mailed out to voters who have volunteered, donated, or requested to be involved. Hosts may extend invitations to additional voters from Sacramento County who are interested in the local GOP. Only those on the invite list will be admitted.

SacCountyGOP will provide an invitation template and will email host-approved version to invitees. Hosts may mail to additional guests at their own expense while following guidelines for content and disclosures. A master list of all invitees should be maintained by host and shared with SacCountyGOP.

While the priority will be to include registered Republicans, exceptions will be made for voters who are known to be considering changing their registration.

Hosts may decide if/how much to charge for entry with the goal of raising at least \$1000 at the event. Suggested price will be \$20 per person that can include one ticket for a drink or prize drawing. Payments can be made at RSVP online or with cash at the event.

1. Things Hosts need to provide for District Reception:

- Chairs
- 1 or 2 folding tables
- Tablecloths
- Food and Drinks
- Restroom
- Hand sanitizer
- Garbage can
- Extension cord
- Access to electricity
- Background Music (optional)
- Designated person(s) to handle security

2. Things provided by SCRP:

- Microphone
- Lists for emailing
- Elected Officials and SCRP Speakers
- Handouts
- Online payment and RSVP systems

3. Agenda:

- Suggest Two (2) hours in length
- Host Welcomes and introduces Committee Members
- Elected Officials speak
- SacGOP leaders provide update on involvement opportunities including Recall campaign, running for office, getting appointed to boards and commissions, and explains why donations are needed for a successful outcome for the Recall and 2022 Elections.
- Leave plenty of time for socializing – it's important that Republicans meet local, like-minded voters so they know they're not alone!

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