

## **Say NO to the Measure A Tax Increase**

The Sacramento Transportation Authority (STA) tentatively adopted an \$8.4 billion expenditure plan for revenues generated by the Measure A tax increase. This plan, if approved, will raise the sales tax in all of Sacramento County by half a cent for the next 40 years. On July 15th, the STA will vote on whether or not to move forward with placing the tax increase proposal on the November ballot. **We need to tell the STA that now is not the time for new taxes!**

### **Small businesses and families cannot afford an increase in their cost of living.**

- Small businesses are already struggling to keep prices low for their customers. Another sales tax increase leaves our favorite local businesses with a difficult choice: raise their prices or shut their doors.
- Families throughout our communities are experiencing sudden job loss and a decline in their income. Now is not the time for Sacramento to hike up their cost of living through a sales tax increase, making the things they need and use everyday more expensive.
- Moving forward with the Measure A tax increase is not only bad for our local business and families now, but will prolong the time it will take them to recover from the financial impacts of the COVID-19 pandemic.

### **Not all Sacramento County residents will benefit from the tax increase.**

- While all Sacramento County residents will pay the half-cent tax increase, not every constituent will experience the benefit of this \$8.4 billion tax hike.
- Less than half of the total revenue allocated will go directly to the incorporated cities and the allocation formula is based on total population, not which roads need the most repair, making the plan inherently unequal.
- The plan excludes one of the biggest factors in reducing congestion, which it claims as a main goal: building a connector from El Dorado straight to Elk Grove to avoid downtown Sacramento traffic.

### **Sacramento County residents are already paying two transportation taxes.**

- Currently, there exist two additional sales taxes that go directly towards transportation upgrades in Sacramento County. Why do we need another?
- In 2009, Sacramento voters approved a separate half cent sales tax increase until 2039, nearly identical to the one being proposed now.
- Additionally, Sacramento voters pay an additional 12 cent per gallon gas tax for road improvements and maintenance as part of Senate Bill 1 (2017)—commonly referred to as the “Gas Tax”
- The STA should first focus on putting these tax revenues to use before moving forward with another tax increase.

### **Residents are prioritizing their health and safety, not focusing on a tax increase.**

- On March 16th, Sacramento County residents were told to shelter in place and prioritize their health and safety above all else. The next day, the STA Board met to tentatively adopt an \$8.4 billion expenditure plan.
- Tax increases during a pandemic and economic shutdown should be considered with caution, not behind closed doors without the input of the public being heard. In fact, at the March 17th meeting, 465 comments were submitted in opposition to the plan. Not a single one was read for public record.
- The Sacramento Transportation Authority should wait until our local communities and families are enjoying more economic certainty before considering another tax increase.

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## **Keep the Measure A tax increase off the November ballot!**

To learn more about how you can help defeat the Measure A tax increase, follow us on facebook at: [www.facebook.com/SacCountyResidentsAgainstMeasureA/](http://www.facebook.com/SacCountyResidentsAgainstMeasureA/) and Sign the resolution opposing the Measure A tax increase here: <https://forms.gle/F49ezSkqpHuu3uLX6>.