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“Sac County Residents Against Measure A”
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Outline of Comments

- What Measure A does
- 4 Reasons to Oppose Measure A
- What are Existing Sales Tax Rates
- How current Half-Cent tax is used
- Transportation Authority is pressing forward
- Other Details

Measure A

- \$8.4 billion expenditure plan for revenues
- Creates a hike of a half-cent to the Sacramento County Sales Tax

Four Reasons to Oppose

- Small business and families cannot afford an increase in their cost of living.
- Not all Sacramento County Residents will benefit from the tax increase.
- Sacramento County is already paying two transportation taxes.
- Residents are prioritizing their health and safety, not focusing on a tax increase.

Existing Sales Tax in the County

- Sacramento County now has a higher maximum sales tax than 83% of counties nationwide.
- Sacramento County is currently at 8.75%.
- **Sac County would become 9.25%!**
- Sac County would have a tax greater than 88% of counties nationwide.

How Has the Current Half-Cent Tax been used?

- 34.5% to Transit Operations
- 30% to Street and Road Maintenance
- 9% to Bus/Carpool Lanes
- 5% to Local Arterials
- 5% to Pedestrian & Bicycle Facilities
- 4% to Transit Facilities
- 3% to Traffic Controls
- 1.5% to Air Quality

#1) How You Can Make A Difference

- Measure A is on the STA Board Meeting May 14, 2020
- **SIGN UP:** Sign our online resolution using the ‘Sign Up’ button on our Facebook homepage AND “LIKE” the Facebook page.

Follow us on facebook at:

www.facebook.com/SacCountyResidentsAgainstMeasureA/

- or by clicking the link at the bottom of the page
<https://forms.gle/F49ezSkgpHuu3uLX6>.

#2) How You Can Make A Difference

- **CONTACT:** Cross-check your local representatives with the [Sacramento Transportation Authority Board of Directors](https://www.sacta.org/who-we-are) (<https://www.sacta.org/who-we-are>) and contact them to either vote to oppose Measure A or thank them for opposing Measure A:
- Thank you to Supervisor Sue Frost, Councilmember Garrett Gatewood, Councilmember Steve Miller, Councilmember Patrick Hume, and Councilmember Paul Sandhu for saying NO to more taxes!

#3) How You Can Make A Difference

- **SPEAK OUT:** Submit a public comment prior the STA Board Meeting on May 14th
- **Email: BoardClerk@saccounty.net**
- **Submit your comment before 1:00 PM on May 14th**
- **Request that your comments be read into the record**
- **Let the Board know that Sac County residents are tired of more taxes!**