

How You Can Help Keep Another Tax Increase Off the November 2020 Ballot

Before May 14th at 1pm: Send a personal message by email to the Sacramento Transportation Authority (STA) Board Clerk - at **BoardClerk@saccounty.net**

- Include your city of residence or business if it is in Sacramento County
- Explain why you do not want a new Measure A increasing sales tax to 9.25% put on the November 2020 ballot
- Sample messages:
 - wrong time to burden taxpayers with higher taxes
 - we've had to prioritize our spending with less income and so should our government officials
 - consumers will not want to make large purchases in Sac County with such a high sales tax
 - businesses and jobs will leave the County
 - Sac County taxpayers are already paying for two other transportation taxes
 - A small percentage of Sac residents will benefit from the projects outlined for this new tax
- Request that your message be read into the meeting record (very important!!)

Visit the STA website at: https://www.sacta.org/who-we-are and identify the members who represent you e.g. your County Supervisor and/or City Council member

- If you are in the districts of County Supervisor Sue Frost, Rancho Cordova Councilmember & Vice Mayor Garrett Gatewood, Citrus Heights Councilmember & Vice Mayor Steve Miller, Elk Grove Councilmember Patrick Hume or Galt Councilmember & Mayor Paul Sandhu thank them for opposing Measure A!
- Look for others on the Board who represent you and click on their name. This will take you to their web page that
 will include their contact information. Ask them to vote NO at the May 14 STA Board Meeting on adding Measure A
 to the November 2020 ballot

Support A Taxpayer-Friendly Resolution:

- Visit "Sac County Residents Against Measure A" on Facebook and click on Sign Up.
- Join the Coalition and share the sample resolution language with organizations who will adopt it and spread the word to their members.



Thank you!